



**White Clay Soccer Club Board Meeting Minutes
September 22, 2009
West Grove Presbyterian Church**

CALL TO ORDER

President Tom Lauletta called the meeting to order at 7:35 pm.

ROLL CALL

Board members present: Tom Lauletta, John McClung, Roger Miao, Dan DeStefano, Wendy Buchanan, Dawn Fabian, and Missy Dixson.

Board members absent: Mike Forwood, Matt Kephart.

No members of the public were present.

PRESIDENT – Tom Lauletta

- Contact info for all Board members present was collected. [Action Item](#) – Roger to collect info for those not present and distribute information to entire Board.
- Regarding background checks, EPYSA only requires background checks for team coaches. Non-coach Board members do not need one.
- Photo releases, and Coach and Parent contracts should be collected and maintained by Club Registrar (Dawn). [Action Item](#) – Tom to contact all coaches and have them forward forms to Dawn.

VICE PRESIDENT – John McClung

- Confirmation received that all Board Meetings will be at West Grove Presbyterian Church on the fourth Tuesday of every month at 7:30 pm.
- Dave Whitcraft (Head Coach, AG Boys Soccer) will be invited to next Board Meeting to discuss spring soccer tournament to be hosted by WCSC. If he is not available to attend Board Meeting, John will set up alternative time for Dave, John and Wendy (Tournament Coordinator) to meet. [Action Item](#) – John to contact Dave Whitcraft.

TREASURER – Tom reporting for Mike Forwood

- Submitted P&L and Balance Sheet as of today. Total Assets are \$ 4,320.18.
- Need to complete allocation of overhead from general fund to individual teams for fall season. General Fund balance is \$ 1,109.12. [Action Item](#) – Mike to complete.
- Need additional info on uniform expense allocation to each team. Have not completed payment for uniforms (Missy). [Action Item](#) – Missy to provide info to Mike.
- Some teams still have outstanding fees due. [Action Item](#) – Mike to follow up with teams.

- Need to pay field use fees for Nichol Park (2nd half of balance; invoice expected late October) and St. Anthony's (John has not received an invoice, yet). [Action Item](#) – John to contact St. Anthony's.
- Need to pay any outstanding costs for field supplies. [Action Item](#) – Matt to detail spending.

PURCHASING AGENT – Missy Dixon

- New Red Jersey was shared with Board. Material and fit are better than current jersey. Cost is slightly higher than current when bought in bulk (\$28 vs. \$22), but cost for single purchases are significantly cheaper (\$28 vs. \$112) and turnaround much shorter (1 day vs. several weeks). Since styling is only slightly different than current jersey, **decision made** to transition to new jersey for all purchases going forward. OK for teams to have mix of old and new on field. [Action Item](#) – Missy to investigate transitioning to new shorts, socks, and white jerseys.
- Over \$1500 in spirit wear has been ordered to date.

CLUB REGISTRAR – Dawn Fabian

- John and Dan to work with Dawn to transfer Club Registrar responsibilities. [Action Item](#) – John to provide summary of duties to Dawn. John, Dan and Dawn to meet in January to discuss.
- U14, U15 and U16 teams will need to register early next year for the spring season.
- Younger teams may have a handful of additions for spring.
- Possible fall tryouts may also add players/teams for spring.

FIELDS DIRECTOR – Tom, John and Dan reporting for Matt Kephart

- U13 Flame played first home game on Sept. 20th and coaches (of both teams) felt that St. Anthony's field was too narrow. Width is currently set at minimum required for 11v11 (50 yds) so that both large-sided and small-sided configurations have the same sidelines. There is also concern about flatness/levelness when trying to widen field. **Decision made** to maintain width at 50 yds for upcoming weekend (Sept. 26/27th) and get feedback from (4) scheduled games. Two games schedule next weekend (Oct. 3/4th), and none scheduled the following weekend. If necessary, could widen field before or after next weekend (Oct. 3/4th). [Action Item](#) – Matt to solicit feedback from coaches this weekend and share with Board members. Need decision on widening (and timing) ASAP.
- Need one net for large-sided goal before this weekend. [Action Item](#) – Wendy/John to buy net, Matt to install.
- Turf fields at AGHS are not used on the weekends. Need to investigate possibility of hosting home games there. (Too late for current fall season?) [Action Item](#) – Dan to introduce Matt and Wendy to Jim Connor (AG Athletic Director) to discuss use of school facilities.

- Dan received notice that AG School Board will discuss use of school facilities by outside organization at the Sept. 24th School Board meeting. [Action Item](#) – Dan and Matt to attend meeting representing WCSC and address field use.

TOURNAMENT COORDINATOR – Wendy Buchanan

- Need discussion with Dave Whitcraft to begin organizing our sponsorship of spring tournament. [Action Item](#) – John to contact Dave and introduce Wendy.
- Research possible spring tournaments for all WCSC teams. [Action Item](#) – John to forward info to Wendy. Wendy to further investigate.

MARKETING AND COMMUNICATIONS DIRECTOR – Dan DeStefano

- New website launched. Well received. Set up with soccer.com for fundraising. Registered with search engines and US Youth Soccer. Working to make it focal point for general club info (e.g., news, announcements, etc.) and club resource (e.g., forms, policies, etc.). Could also be used for ordering spirit wear, more fundraising opportunities, community outreach, etc.
- All substantive additions/changes to website content needs to be approved by Board.
- Working with Avon Grove Sun to get more stories about WCSC into their paper.

FUNDRAISING COORDINATOR – Missy reporting for vacant position

- **Need to fill this vacant position.** [Action Item](#) – Dan to post vacancy on website.
- Kim Anderson (U11 Comets parent) has been sharing fundraising info with Missy.
- Dan has added link to soccer.com on WCSC website. We receive 7% of all purchases made through this link. **Decision made** to add link to homepage for greater visibility.
- Missy discussed options for fundraising night(s) at Iron Hill Brewery. Club can get 20% of purchases made when patrons present WCSC coupon at designated restaurant on designated night. [Action Item](#) – Missy to follow-up with Iron Hill to determine what night(s) we can choose for fundraiser.
- There are many fundraising possibilities. It is critical that we fill this position ASAP.

COMMUNITY COORDINATOR – Wendy Buchanan

- Need to strengthen ties to AGRA rec program. [Action Item](#) – Wendy to invite Cheryl Doyle to next WCSC Board meeting to meet new Board.
- Need to improve visibility of WCSC with AGRA participants (players and coaches). [Action Item](#) – Wendy to discuss with Cheryl the possibility of setting up booth/table on 2nd-to-last weekend of AGRA season.
- Consider holding fall tryouts directed at AGRA participants who are interested in spring soccer (based on level of cooperation from AGRA program directors). Would need to put this together quickly since AGRA season likely finishes on Oct. 31st. [Action Item](#) –

Will need decision on this ASAP (before next Board meeting) to take action before end of AGRA season (Tom to lead).

OLD BUSINESS

- Need to stay informed and provide input for new fields development in Penn Township parks. [Action Item](#) – Tom to forward contact info to Matt.
- Our input has been solicited for the planned Nichol Park expansion adding 14 acres. [Action Item](#) – Tom to forward contact info to Matt.
- Crossan Park fields – WCSC has use of upper field on Tues/Thrs and lower field on Wed. Email from township officials confirming this has been received. [Action Item](#) – Matt to remind coaches to carry copy of email from township with them when practicing at Crossan in order to alleviate confusion with other groups that may be using the fields.
- Home game cancellation and rescheduling can only be communicated to leagues (Delco and PAGS) by a recognized club delegate (currently Tom, John, or Mike). Coaches are responsible for contacting coaches of opposing teams as soon as cancellation is made.
- All WCSC teams have enjoyed the opportunity to “run the lines” at AGHS home soccer games.
- John has confirmed that WCSC does qualify as United Way donor organization. It may be too late to take advantage of the current 2009 campaign, but we will apply to be established for next year. [Action Item](#) – Tom will review and submit United Way forms.

NEW BUSINESS

- With the growth of our organization, we need to revisit and revise our Bylaws. Tom has prepared a draft revision. [Action Item](#) – Tom to share draft revision of Bylaws with entire Board. Board to review and revise over the next couple of months.
- The New London Presbyterian Church may have fields available for use at their new Christian Life Center on Saginaw Rd. [Action Item](#) – Tom to forward information to Matt. Matt to investigate.
- Dan has been organizing to make a donation of used soccer balls to Kick For Nick (kickfornick.org). Balls go to US soldiers in Iraq in the name of Nick Madaras, who was killed in Iraq three years ago, and are distributed to Iraqi children. After getting positive feedback from friends and family and fellow coaches (both WCSC and other clubs), he suggested that we might take this on as a club effort, targeting the end of the soccer season (mid/late Nov.) to get together as a club to deflate and package balls to send to Kick For Nick. We could use multiple outlets to solicit donations from other clubs (both travel and rec leagues) as well as the general public. [Action Item](#) – Dan to work with Wendy to establish a plan.

ADJOURNMENT

President Tom Lauletta adjourned the meeting at 9:10 pm.