



**White Clay Soccer Club Board Meeting Minutes
March 23, 2010
West Grove Presbyterian Church**

CALL TO ORDER

Vice President John McClung called the meeting to order at 7:35 pm.

ROLL CALL

Board members present: John McClung, Mike Forwood, Roger Miao, Dan DeStefano, Frank DeVice, Missy Dixson, and Dawn Fabian.

Board members absent: Tom Lauletta and Wendy Buchanan.

No members of the public were present.

2010 Icebreaker Soccer Tournament – John McClung

- Canceled due to weather. Registration fees (minus \$25 to cover costs) refunded to all registered teams.

Tryouts for 2010-2011 season – John McClung

- Dates and times selected for tryouts:

<i>Tryouts at AGHS</i>	<i>Tues 4/27</i>	<i>Thrs 4/29</i>	<i>Tues 5/4</i>	<i>Thrs 5/6</i>
5:30-6:45pm	Boys U9-U11	Girls U9-U11	Girls U9-U11	Boys U9-U11
7:00-8:15pm	Girls U12-U14	Boys U12-U14	Boys U12-U14	Girls U12-U14

Tryouts at New Garden Park - Sunday May 2

5:00-6:30pm	Boys and Girls U9-U11
6:45-8:00pm	Boys and Girls U12-U14

- Promotion through website, Avon Grove Sun, and flyers distributed at local schools. **Action Items** – John to prepare print ad. Dan to create web posting. Schools to be contacted by John (AGI & PLE), Mike (Oxford), and Frank (AG Charter). Dan will ask Kim Anderson for help with Kennett schools. Dan (or Tom) to contact BVM.
- There will be no charge for tryouts, but participants will be asked to pre-register on website. **Action Item** – Dan to set up pre-registration.

PRESIDENT – Tom Lauletta (not present)

- No new items.

VICE PRESIDENT – John McClung

- Next Board Meetings will be at West Grove Presbyterian on Tues., Apr. 20th at 7:30 pm. **Action Item** – John will invite coaches to discuss tryouts.

TREASURER – Mike Forwood

- Submitted P&L and Balance Sheet as of today (see Attachments). Total Assets as of March 23, 2010 are \$ 3,373.42.
- Need to complete allocation of overhead from general fund to individual teams for fall 2009 season. General Fund balance is \$ 1,109.12. [Action Item](#) – Mike to complete.
- Need additional info on uniform expense allocation to each team. Have not completed payment for uniforms (Missy). [Action Item](#) – Missy to provide info to Mike.
- Deposit for Nichol Park for spring practices has been paid.
- Full-year 2010 field-use fees for Crossan Park have been paid.

PURCHASING AGENT – Missy Dixon

- Spirit wear items will again be offered. Still working on getting images for posting online and creating process for online orders to go directly to vendor. [Action Items](#) – Missy and Frank to assemble image files to give Dan for posting on website. Missy to work with vendor on ordering process.
- U15 Jaguars have some equipment needs.
- Some extra new uniforms are available.
- Missy still investigating updating uniforms.

CLUB REGISTRAR – Dawn Fabian

- Need to submit EPYSA registration (and pay fees) for U17 Lions and U15 Jaguars, as well as some adds/deletes for other teams. [Action Item](#) – Dawn to complete (Mike to provide funds).

FIELDS DIRECTOR – John reporting for vacant position

- **Need to identify candidates for this vacant position.**
- Practice times and locations set for all teams. We are using fields at Crossan Park, Nichol Park, New Garden Park and AGHS.
- New Garden Park will be used for large-sided matches (Sundays only). Need to put up nets and line fields. First matches on 4/11. [Action Item](#) – John will organize volunteers to prepare fields on 4/10.
- Possibility may exist for using St. Anthony's for small-sided matches. U10 Panthers and U10 Wildcats are currently scheduled to play all away matches for spring season. Effort involved in preparing fields and making arrangements to rearrange schedules (combined with costs) may not justify pursuing this season. [Action Item](#) – John to further investigate feasibility.
- New Garden Park is currently available for fall 2010. [Action Item](#) – Club to evaluate field conditions after some use. Board to solicit feedback and discuss at April Board Meeting.

TOURNAMENT COORDINATOR – Wendy Buchanan (not present)

- No new items.

MARKETING & COMMUNICATIONS DIRECTOR – Dan DeStefano

- See tryouts and spirit wear above, fundraising below.

FUNDRAISING COORDINATOR – Frank DeVice

- Board decided not to pursue Phillies fundraiser at this time.
- Consider fundraisers at Philadelphia Union. [Action Item](#) – Frank to further investigate.
- Missy contacted by Philadelphia Independence. [Action Item](#) – Missy to follow-up.
- Need to finalize fundraiser at Iron Hill Brewery. [Action Item](#) – Missy to follow-up with [Iron Hill to determine date and how to distribute coupon \(electronically?\)](#).

COMMUNITY COORDINATOR – Wendy Buchanan not present

- See tryouts above.

OLD BUSINESS

- Club will apply to be established for United Way donations in fall. Need forms. [Action Item](#) – John to get forms. Tom will review and submit.
- **Board approved** final revision of By-Laws. [Action Item](#) – Dan to post on website.
- Kick For Nick community service event held on March 20th at Cornerstone Presbyterian. Article in Avon Grove Sun prior to event. Excellent turnout of volunteers. 164 balls, plus other soccer gear received and packaged for shipment. Dan interviewed by AG Sun for follow-up article and shared info and photos with Kick For Nick organizers. [Action Items](#) – Dan to arrange shipping.
- Further discussed the benefits of working with UK Soccer Camps to partner for summer camp program. **Decision made** not to pursue for summer 2010 due to time constraint in organizing. [Action Item](#) – Board needs to revisit in January 2011 for summer 2011.
- Master email list for club established. [Action Item](#) – Dan to solicit coaches for spring additions.
- Further discussed adding Director of Coaching as new Board position. **Decision made** to add “Director of Coaching and Player Development”. Some discussion of possible candidates. [Action Item](#) – John and Dan will follow-up to gauge interest of possible candidates.
- Board discussed subsidizing licensing for Coaches. **Decision made** to reimburse registration fee for all Coaches who complete E certificate and D license courses while a member of the coaching staff of club.

OLD BUSINESS – continued

- Coach's contract to be updated. [Action Item](#) – John and Dan to revise and present to Board at next meeting.

NEW BUSINESS

- **Decision made** to establish of Fundraising Committee led by Frank to develop, organize, and execute ideas for generating income. [Action Item](#) – Dan to post on website and send mass e-mail to club.
- John contacted by AG Sports Boosters regarding BBQ Chicken Dinner event on May 15 in Jennersville as an opportunity to generate funds lost by cancellation of Icebreaker 2010 Tournament. Generally favorable response from Board, but need more details on proposed structure for joint fundraiser. [Action Item](#) – John to follow-up.
- An expression of interest for coaching a team in the fall was received from outside the club. John recommended that all non-WCSC players and coaches attend our scheduled tryouts in preparation of the 2010-2011 season.

ADJOURNMENT

Vice President John McClung adjourned the meeting at 9:21 pm.

White Clay Soccer Club
Profit & Loss
June 1, 2009 through March 23, 2010

	Jun 1, '09 - Mar 23, 10
Income	
Donations	1,500.00
Seasonal Fees	21,755.46
Fundraisers	
Icebreaker Tournament	165.00
Fundraisers - Other	0.00
Total Fundraisers	165.00
Total Income	23,420.46
Expense	
Contributions	300.00
Marketing Items	474.50
Team Party	400.38
Overhead Allocation	0.00
Advertising	507.02
Equipment & balls	998.66
Administrative	259.94
Field Supplies	947.19
Field Use Fees	3,862.50
League Fees	3,945.00
Patches	786.11
Referee Fees	1,399.00
Tournament Fees	3,850.00
Uniforms	5,566.50
Uniform Allocation	0.00
Total Expense	23,296.80
Net Income	123.66

White Clay Soccer Club
Balance Sheet
As of March 23, 2010

	<u>Mar 23, 10</u>
ASSETS	
Current Assets	
Checking/Savings	
WSFS Checking	3,373.42
Total Checking/Savings	<u>3,373.42</u>
Total Current Assets	<u>3,373.42</u>
TOTAL ASSETS	<u>3,373.42</u>
LIABILITIES & EQUITY	
Equity	
B93-Lions Fund Balance	1,043.66
B94-Jaguars Fund Balance	80.47
B98-Comets Fund Balance	38.15
G96-Flame Fund Balance	827.07
G97-Wildfire Fund Balance	151.29
General Fund Balance	1,109.12
Net Income	123.66
Total Equity	<u>3,373.42</u>
TOTAL LIABILITIES & EQUITY	<u>3,373.42</u>