



**White Clay Soccer Club Board Meeting Minutes  
February 23, 2010  
West Grove Presbyterian Church**

**CALL TO ORDER**

Vice President John McClung called the meeting to order at 7:30 pm.

**ROLL CALL**

Board members present: John McClung, Mike Forwood, Roger Miao, Dan DeStefano, Wendy Buchanan, Missy Dixson, and Dawn Fabian.

Board members absent: Tom Lauletta and Frank DeVice.

WCSC Coaches: Rob Gilday.

Icebreaker Tournament: Karen Tindall and Barb McCutcheon (AG Sports Boosters).

No members of the public were present.

**2010 Icebreaker Soccer Tournament – John McClung**

- (26) teams registered for U15-U18 Divisions.
- Heavy snows of recent weeks (and additional snow in forecast) threaten to cancel event. Fields are still snow-covered. Decision will be made by Wednesday. **Action Item – John will contact participants regarding cancellation. Registration fees will be refunded (minus costs incurred).**
- T-shirts have not yet been printed. Vendor will restock for small fee. Shirts can be reused next year. **Action Item – Missy to work with vendor on arrangements.**

**PRESIDENT – Tom Lauletta (not present)**

- Due to work-related relocation, Tom will not be able to attend future Board Meetings.

**VICE PRESIDENT – John McClung**

- Next Board Meetings will be at West Grove Presbyterian on Tues., Mar. 23<sup>rd</sup> at 7:30 pm.
- Coaches Meeting held Jan. 6<sup>th</sup> at West Grove Presbyterian. There will be (7) teams for Spring 2010 all playing in MASL. Should consider Delco and PAGS for spring 2011.

### **TREASURER – Mike Forwood**

- Submitted P&L and Balance Sheet as of today (see Attachments). Total Assets as of February 23, 2010 are \$ 1,294.42.
- Need to complete allocation of overhead from general fund to individual teams for fall season. General Fund balance is \$ 1,109.12. [Action Item](#) – Mike to complete.
- Need additional info on uniform expense allocation to each team. Have not completed payment for uniforms (Missy). [Action Item](#) – Missy to provide info to Mike.
- All MASL spring fees have been paid.
- Full-year 2010 field-use fees for Crossan Park due. [Action Item](#) – Mike to arrange payment.

### **PURCHASING AGENT – Missy Dixon**

- U10 Panthers will have (3) new players needing uniform.
- Missy still investigating updating uniforms.

### **CLUB REGISTRAR – Dawn Fabian**

- Spring 2010 teams registered for MASL. Rosters needed for Mar. 4 MASL meeting. [Action Item](#) – John and Dawn to finalize registrations.
- Need card stock for passes. [Action Item](#) – Dawn to contact Delco for card stock.

### **FIELDS DIRECTOR – John reporting for vacant position**

- **Need to identify candidates for this vacant position.**
- Total of 12 practice nights are needed for spring season.
- Currently have practice fields for Crossan Park Tues/Wed/Thrs, AGHS Tues/Thrs and New Garden Park for one weeknight. Might be able to accommodate all teams with these fields. If needed, can inquire into use of Nichol Park. [Action Item](#) – John to solicit coaches for preferred practice nights and determine field needs and practice schedule.
- Need to determine by March 10 if New Garden Park can be used for games (on Sundays only). Existing large-sided goals. Would need to purchase small-sided goals, or consider only playing large-sided matches (U10 Panthers and U10 Wildcats would play only away games for spring season). [Action Item](#) – John/Rob to inspect field. Andy Arnold (U13 Flame) to further discuss with New Garden Township.
- Need to determine if New Garden Park can be used for matches beyond spring season. [Action Item](#) – Andy to investigate.

### **TOURNAMENT COORDINATOR –Wendy Buchanan**

- Wendy and John will act as Tournament Director for Icebreaker Tournament (see above).
- Focus for Spring 2010 is HSC Spring Classic (March 27/28), Chesapeake Cup (April 3) and SCCSA Spring Into Summer (June 5/6).

### **MARKETING & COMMUNICATIONS DIRECTOR –Dan DeStefano**

- Need to develop strategy for communicating spring tryouts (see below).

### **FUNDRAISING COORDINATOR – John for Frank DeVice**

- Frank secured tickets for “White Clay Soccer Night at the Phillies” on June 4 at Citizens Bank Park. Total of 111 tickets in two sections. Need to pay \$5/seat deposit on all tickets. Do not need to purchase all 111, and entire deposit will be credited to actual tickets purchased. Cost is \$24/ticket. Consider adding \$5/ticket for fundraising. Several teams considering playing tournaments on June 5/6. [Action Item](#) – Frank to determine if later date can be substituted, preferably after school year ends.
- Consider fundraisers at Philadelphia Union and Philadelphia Independence matches. [Action Item](#) – Frank to further investigate.
- Need to finalize fundraiser at Iron Hill Brewery. [Action Item](#) – Missy to follow-up with Iron Hill to determine date and how to distribute coupon (electronically?).

### **COMMUNITY COORDINATOR – Wendy Buchanan**

- Need to prepare for tryouts in April/May. Consider establishing Subcommittee to galvanize efforts to build on recent growth of club. [Action Item](#) – Wendy to work with John and Dan to establish dates and communications strategy.

### **OLD BUSINESS**

- Club will apply to be established for United Way donations in Fall. [Action Item](#) – Tom will review and submit United Way forms.
- Further reviewed draft revision of By-Laws prepared by Tom and discussed further modifications. [Action Item](#) – John to integrated further modifications into draft. Board to review at next meeting.
- Donations of used soccer balls for Kick For Nick received. [Action Items](#) – Dan to set up time in Mar (at Cornerstone Presbyterian?) to prepare balls for shipping.
- Season wrap-up newsletter *Touchline* published in January.
- Master email list for club almost complete. [Action Item](#) – Dan to solicit DL’s from Coaches to complete list.
- Board to consider subsidizing additional licensing of Coaches.

## **NEW BUSINESS**

- With growth of club, need to consider adding Director of Coaching as new Board position. Candidate has been identified. [Action Item](#) – Board will finalize decision on adding new position at next meeting.
- Scott Townsend has stepped down as Head Coach of U12 Wildfire. Lauren Weidenmuller will be Head Coach for Spring 2010. Greg Spencer and Brian Iaia will coach U10 Panthers for Spring 2010. [Action Item](#) – Dan to update website.
- Coach's contract to be updated. [Action Item](#) – John and Dan to revise and present to Board at next meeting.
- Further discussed the benefits of working with UK Soccer Camps to partner for summer camp program. [Action Item](#) – John to follow up with UK Soccer.

## **ADJOURNMENT**

Vice President John McClung adjourned the meeting at 9:25 pm.

4:16 PM

03/04/10

**White Clay Soccer Club**  
**Profit & Loss**  
June 1, 2009 through February 23, 2010

	<u>Jun 1, '09 - Feb 23, 10</u>
<b>Income</b>	
Donations	1,500.00
Seasonal Fees	16,489.46
Fundraisers	0.00
	<hr/>
<b>Total Income</b>	17,989.46
<b>Expense</b>	
Contributions	300.00
Marketing Items	474.50
Team Party	400.38
Overhead Allocation	0.00
Advertising	507.02
Equipment & balls	998.66
Administrative	259.94
Field Supplies	947.19
Field Use Fees	2,612.50
League Fees	3,945.00
Patches	786.11
Referee Fees	1,399.00
Tournament Fees	2,800.00
Uniforms	4,514.50
Uniform Allocation	0.00
	<hr/>
<b>Total Expense</b>	19,944.80
<b>Net Income</b>	<hr/> <b>-1,955.34</b> <hr/>

4:17 PM

03/04/10

**White Clay Soccer Club**  
**Balance Sheet**  
As of February 23, 2010

	<u>Feb 23, 10</u>
<b>ASSETS</b>	
Current Assets	
Checking/Savings	
WSFS Checking	1,294.42
Total Checking/Savings	<u>1,294.42</u>
Total Current Assets	<u>1,294.42</u>
<b>TOTAL ASSETS</b>	<b><u>1,294.42</u></b>
<b>LIABILITIES &amp; EQUITY</b>	
Equity	
B93-Lions Fund Balance	1,043.66
B94-Jaguars Fund Balance	80.47
B98-Comets Fund Balance	38.15
G96-Flame Fund Balance	827.07
G97-Wildfire Fund Balance	151.29
General Fund Balance	1,109.12
Net Income	<u>-1,955.34</u>
Total Equity	<u>1,294.42</u>
<b>TOTAL LIABILITIES &amp; EQUITY</b>	<b><u>1,294.42</u></b>