



**White Clay Soccer Club Board Meeting Minutes
December 3, 2009
West Grove Presbyterian Church**

CALL TO ORDER

President Tom Lauletta called the meeting to order at 7:01 pm.

ROLL CALL

Board members present: Tom Lauletta, John McClung, Mike Forwood, Roger Miao, and Dawn Fabian.

Board members absent: Dan DeStefano, Wendy Buchanan, Matt Kephart, and Missy Dixon.

WCSC Coaches: Frank DeVice and Rob Gilday.

No members of the public were present.

Spirit Wear – Frank DeVice

- Frank gave a summary of recent Spirit Wear orders (winter beanie was a popular item) and presented ideas for future items, including: car magnets, patch rings, bumper stickers, practice shorts, water bottles, slingpacks, bracelets, blankets, key chains, lanyards, and thunder sticks.
- Discussed increasing Spirit Wear prices to raise funds for club (to date all items have been provided at-cost). Agreed that this was not a major fundraising venue (more important to support club spirit and increase community awareness of club), but that incremental charge (e.g., \$1-3) could be OK for most items. Also discussed possibility of getting discount from vendor as order volume increases.
- Need to work on getting images of items for posting on website and develop process for direct purchases by individuals. [Action Item](#) – Frank and Missy to work with Dan. Consider design of cecilsoccerstore.com and discussing with someone at Cecil Soccer.
- Design for magnet was presented along with cost information. **Decision made** to purchase 150 @ \$2.75 each plus shipping (\$15) and one-time set-up fee (\$50), for distribution to all players in spring. [Action Item](#) – Frank to place order and forward invoice to Mike.

2010 Icebreaker Soccer Tournament – John McClung

- Tournament date is set for the weekend of February 27/28, targeting U15-U18 boys. Cost is \$375/team, registration deadline Jan. 25, 2010. Form will be available on website.
- Subcommittee met on 11/18 to begin preparations for tournaments. Members include: Tom, John, Wendy (Tournament Director), Missy and Karen Tindall. Still need to order t-shirts, arrange for display board, and investigate game scheduling software (splendidcity.net?). [Action Item](#) – Subcommittee to meet again in December.

2010 Icebreaker Soccer Tournament (continued)

- Will need to negotiate division of profits (from concessions and registration fees) with AG Sports Boosters. [Action Item](#) – John to contact Barb McCutcheon.
- **Decision made** not to get EPYSA sanctioning. We don't want to limit participation from high school-aged players who are not on an EPYSA registered club team.
- Email will go out Dec. 15th, using DL from last year's tournament. Draft version shared with Board. Need any additions to DL before then.

PRESIDENT – Tom Lauletta

- Photo releases, and Coach and Parent contracts are being collected and maintained by Dawn. Tom contacted Coaches, and Dawn has received forms from Comets, Flame, and Wildcats. [Action Item](#) – Tom to remind Wildfire and Panthers to forward forms to Dawn.

VICE PRESIDENT – John McClung

- Next Board Meetings will be at West Grove Presbyterian on Thurs., Jan. 28th at 7 pm.
- Need to have Coaches Meeting to prepare for spring. Will need to confirm coaches for Panthers, determine how many older teams will play (U14-U16), make sure we have enough practice fields, etc. [Action Item](#) – John to organize meeting, tentatively Jan. 6th at West Grove Presbyterian.

TREASURER – Mike Forwood

- Submitted P&L and Balance Sheet as of today. Total Assets are \$ 3,701.26.
- Need to complete allocation of overhead from general fund to individual teams for fall season. General Fund balance is \$ 1,109.12. [Action Item](#) – Mike to complete.
- Need additional info on uniform expense allocation to each team. Have not completed payment for uniforms (Missy). [Action Item](#) – Missy to provide info to Mike.
- Flame still have outstanding fees due. [Action Item](#) – Mike to follow up with team.
- All field-use fees and costs for field maintenance/equipment have been paid for Fall 2009.
- Need to estimate player fees for spring season. [Action Item](#) – Mike to provide at next Board Meeting.

PURCHASING AGENT – Frank reporting for Missy Dixon

- See Spirit Wear discussion above.

CLUB REGISTRAR – Dawn Fabian

- John and Dan to work with Dawn to prepare spring 2010 registrations. [Action Item – John, Dan and Dawn to meet in January to prepare for spring season.](#)
- U14, U15 and U16 teams will need to register early next year (January) for the spring season. Other teams may have a handful of additions for spring.

FIELDS DIRECTOR – John reporting for Matt Kephart

- Matt attended Penn Township meeting on site planning for proposed Active Park. Both he and a rep from AG football spoke out in favor of new athletic fields. Revised plan has fewer fields than original proposal. [Action Item – Matt will continue to attend meetings.](#)
- Matt attempted to contact engineer for Nichol Park expansion. [Action Item – Matt to follow up.](#)
- Need to begin discussion with Franklin Township for use of Crossan Park in coming year. This will become more critical if additional teams are added for the spring and use of AGHS turf fields is limited. May have as many as nine teams in the spring (had five teams for fall 2009). [Action Item – John to provide Matt contact info.](#)
- Nets and metal stakes were removed from St. Anthony's on Nov. 15th.
- Need to investigate use of fields at New London Life Center. [Action Item – Matt to make contact.](#)
- Matt contacted AGIS to inquire about using gym for indoor training, and was told that soccer is not allowed for fear of damaging sprinkler system. Need to further investigate use of indoor facilities for winter (approval process, insurance, costs, etc.). [Action Item – Matt to investigate indoor facilities \(Sonic, YMCA, Boomers, PAL Center\) as well as use of AGHS turf fields.](#)

TOURNAMENT COORDINATOR – John reporting for Wendy Buchanan

- Wendy will act as Tournament Director for Icebreaker Tournament (see above).
- Research possible spring tournaments for all WCSC teams (e.g., Gettysburg, SCCSA). Need to consider compatibility of tournaments with both club's and individual team's needs/desires. [Action Item – Wendy to further investigate and bring info to Jan. Board Meeting.](#)

MARKETING & COMMUNICATIONS DIRECTOR – John reporting for Dan DeStefano

- Registration form & database for new players created on website. Inquiries (6) received and forwarded to appropriate coaches.
- Redesigned website gets about 12 unique and 16 total visits per day.
- Need more photos/info for individual team pages. [Action Item – Dan to solicit at upcoming Coaches meeting.](#)

FUNDRAISING COORDINATOR – vacant position

- **Tom asked Frank DeVice to fill this vacant position.**
- Need to finalize fundraiser at Iron Hill Brewery. **Action Item** – Missy to follow-up with Iron Hill to determine date and how to distribute coupon (electronically?).

COMMUNITY COORDINATOR – John reporting for Wendy Buchanan

- Effort to field U11 Girls team in spring not likely to be successful. Need to shift focus to Fall 2010. Need to gauge interest in U13/14 Boys team. **Action Item** – Rob to work with Dave Whitcraft of AGHS to inquire with middle school team.
- Unable to arrange fall tryouts. Need to shift focus to spring.

OLD BUSINESS

- Club will apply to be established for United Way donations next year. **Action Item** – Tom will review and submit United Way forms.
- Reviewed draft revision of By-Laws prepared by Tom and discussed further modifications. **Action Item** – Tom to integrated further modification into draft. Board to review/revise.
- Donation of ~50 used soccer balls for Kick For Nick received from SCCSA. Donation from HSC to be received in Dec. Up to ~150 balls. **Decision made** to add info to website on this initiative. **Action Items** – (1) John to solicit donation of shipping boxes. (2) Dan to set up time to prepare balls for shipping in Jan. (3) Dan to add info to website.
- Need to establish and maintain master email list for club to enable simplified communication of club-wide information. **Action Item** – Dan to solicit DL's from Coaches to create master list, and will maintain list.
- Board to consider subsidizing additional licensing of Coaches.

NEW BUSINESS

- Tom received solicitation from Philadelphia Union for partnership. **Decision made** against pursuing this due to high cost.
- Discussed the benefits of working with UK Soccer Camps to partner for summer camp program. **Action Item** – Tom to follow up with UK Soccer in Feb/Mar.
- Suggestion was made to publish a season wrap-up newsletter to include info on team results, spirit wear, spring timetable, tournaments, etc. **Action Item** – John to assemble draft newsletter, soliciting info from Coaches and Board for distribution in Dec.
- Club received \$50 in donations for the Hatfield Fund. Decision made to match this donation with a \$50 contribution from club. **Action Item** – Mike to forward donation and matching contribution to Fund.

ADJOURNMENT

President Tom Lauletta adjourned the meeting at 9:03 pm.