



**White Clay Soccer Club Board Meeting Minutes
April 20, 2010
West Grove Presbyterian Church**

CALL TO ORDER

Vice President John McClung called the meeting to order at 7:42 pm.

ROLL CALL

Board members present: John McClung, Mike Forwood, Roger Miao, Dan DeStefano, Frank DeVice, Missy Dixson and Rob Gilday.

Board members absent: Tom Lauletta, Dawn Fabian and Wendy Buchanan.

Coaches in attendance: John McClung, Rob Gilday, Andy Arnold, Bob Weidenmuller (for Lauren Weidenmuller), Dan DeStefano, Frank DeVice, Mark Fenster, Ed Stillman, Greg Spencer and Angel Rodriguez.

No members of the public were present.

Tryouts for 2010-2011 season – John McClung

- Dates and times set for tryouts:

Tryouts at AGHS	Tues 4/27	Thrs 4/29	Tues 5/4	Thrs 5/6
5:30-6:45pm	Boys U9-U11	Girls U9-U11	Girls U9-U11	Boys U9-U11
7:00-8:15pm	Girls U12-U14	Boys U12-U14	Boys U12-U14	Girls U12-U14

Tryouts at New Garden Park - Sunday May 2

5:00-6:30pm	Boys and Girls U9-U11
6:45-8:00pm	Boys and Girls U12-U14

- No fee for tryouts.
- Established teams of coaches to attend each session. John/Rob will attend all to help with organization and address parent questions. [Action Item](#) – John to notify New Garden of plans to use field from 5-8pm on 5/2.
- Flyers distributed on 4/16 at AGI, delivered to BVM on 4/20, to be delivered to PLE 4/21 or 22. Kennett will not distribute for non-school activities. Contacts made at AG Charter and Oxford, but no authorization to distribute, yet.
- Registration set up on website. Print ad to run twice in AG Sun. Article on WCSC to run in AG Sun this coming week. Spirit Day set for 4/27. Signs to be made for posting during tryouts. [Action Items](#) – Frank to have signs designed and printed. Dan to distribute Spirit Day notice to club members.

Tryouts for 2010-2011 season – John McClung (continued)

- Coaches meeting to be held 5/11 to review tryouts and set teams. Results will be communicated to participants on ~5/17. [Action Items](#) – Dan and Rob to find location for meeting. Rob to report back to Board at May meeting.
- Dan shared list of on-line registrations to-date. Good response, so far. [Action Item](#) – Dan will distributed updated registration list to coaches on 4/25.

PRESIDENT – Tom Lauletta (not present)

- No new items.

VICE PRESIDENT – John McClung

- Next Board Meetings will be at West Grove Presbyterian on Tues., May 25th at 7:30 pm.

TREASURER – Mike Forwood

- Submitted P&L and Balance Sheet as of today (see Attachments). Total Assets as of April 20, 2010 are \$ 4,565.42.
- Need to complete allocation of overhead from general fund to individual teams for fall 2009 season. General Fund balance is \$ 1,109.12. [Action Item](#) – Mike to complete.
- Need additional info on uniform expense allocation to each team. Have not completed payment for uniforms (Missy). [Action Item](#) – Missy to provide info to Mike.
- Springs fees mostly received. Some still outstanding for older boys teams.
- Have not received any requests for tournament fees, yet.

PURCHASING AGENT – Missy Dixon

- Matches at both New Garden and St. Anthony's on 5/9. Will need second set of corner flags. [Action Item](#) – Missy to order.
- Some new game balls are needed.
- Still working on getting images for posting spirit wear online and creating process for online orders to go directly to vendor. Suggested using current players as models. [Action Items](#) – Missy and Frank to get photos of players modeling spirit wear for posting on website. Missy to work with vendor on ordering process.
- Adequate supply of patches for spring tournaments. Also have some lapel pins on hand.
- Missy still investigating updating uniforms. [Action Item](#) – Missy to investigate brand affiliation.

DIRECTOR OF COACHING AND PLAYER DEVELOPMENT – Rob Gilday

- See tryouts above.
- Some preliminary discussion of using a club-wide trainer for player development. Need to further develop a plan to maximize benefit to players and understand costs. Potential candidate to fill this role has been identified. [Action Item](#) – Rob to work with coaches to develop proposal and present at May meeting.

CLUB REGISTRAR – Dawn Fabian (not present)

- No new items.

FIELDS DIRECTOR – John reporting for vacant position

- **Need to identify candidates for this vacant position.**
- Practices mostly running smoothly. Need to consider field needs for 2010-2011 season. [Action Item](#) – Board will discuss fall field needs at May meeting based on teams set by coaches after tryouts.
- New Garden Park used for large-sided matches (Sundays only). Field prepared on 4/10. Special thanks to volunteers from U11 Comets for strong representation (both parents and players). Weekly re-lining will be the responsibility of team with first game each Sunday.
- St. Anthony's will be used for small-sided matches. [Action Item](#) – Ed, Greg and Brian to organize field prep.
- Discussed need for goals at Crossan Park for both practice and possible home field in fall. May be possible to set-up lower field for small-sided matches. Going forward, small-sided fields will be used for a broader range of age groups, and will thus be in greater demand. [Action Items](#) – Roger to make contact at HSC regarding possible purchase of small-sided goals at St. Anthony's. Depending on response, Mike/John to negotiate purchase or investigate purchase of new goals.
- New Garden Park is currently available for fall 2010. [Action Item](#) – Club to evaluate field conditions after further use. Board to solicit feedback and discuss at May meeting.

TOURNAMENT COORDINATOR – Dan and Rob reporting for Wendy Buchanan

- With cancellation of SCCSA Spring Into Summer Tournament, discussed other possibilities. **Decision made** to focus on Lancaster Summer Classic hosted by Manheim Township Soccer Club on June 5-6. Application deadline May 2.

MARKETING & COMMUNICATIONS DIRECTOR – Dan DeStefano

- See tryouts and spirit wear above, fundraising below.

FUNDRAISING COORDINATOR – Frank DeVice

- Need to find volunteers to participate on Fundraising Committee. [Action Item](#) – Dan to post on website and send mass e-mail to club.
- Fundraiser at Philadelphia Union match on May 15. [Action Items](#) – Frank to get details, prepare flyer for distribution. Dan to post on website,
- Missy contacted by Philadelphia Independence. [Action Item](#) – Missy to follow-up.
- BBQ Chicken Dinner event w/ AG Sports Boosters postponed to Aug/Sept due to conflict on May 15. Agreement from AG Sports Boosters to split profits 50/50.
- Need to finalize fundraiser at Iron Hill Brewery. [Action Item](#) – Missy to follow-up with Iron Hill to determine date and how to distribute coupon (electronically?).

COMMUNITY COORDINATOR – Wendy Buchanan (not present)

- See tryouts above.

OLD BUSINESS

- Club will apply to be established for United Way donations in fall. John has forms. [Action Item](#) – John to deliver forms to Tom. Tom will review and submit.
- Coach's contract to be updated. [Action Item](#) – John, Rob and Dan to revise and present to Board at May meeting.

NEW BUSINESS

- Currently, club operates with minimal cash reserves. Annual cost of participation is also quite low, estimated to be in the range of \$300-450/player, compared with other local clubs, SCCSA (\$600-650) and HSC (\$500-800). Board discussed idea of including an annual flat fee to increase cash reserves and better position club for future growth. Most members agreed that being a lower-cost alternative to other area clubs is an important feature of WCSC. [Action Item](#) – Mike to do some cost analysis of club's current spending and some projections of future needs for discussion at May meeting.
- With continued growth of club, need greater volunteer participation to ensure smooth operation and continued success of organization. Current volunteer participation level is low across membership. Discussed having volunteer requirement for membership (with sign-ups at registration) and opt-out option (for a fee). [Action Item](#) – Board will further discuss at May meeting.
- Club picnic planned for Jun 19th at Crossan Park. [Action Item](#) – John will confirm availability of Crossan.

ADJOURNMENT

Vice President John McClung adjourned the meeting at 9:47 pm.

3:26 PM

04/20/10

White Clay Soccer Club
Profit & Loss
June 1, 2009 through April 20, 2010

	<u>Jun 1, '09 - Apr 20, 10</u>
Income	
Donations	1,500.00
Seasonal Fees	25,402.46
Fundraisers	
Icebreaker Tournament	165.00
Fundraisers - Other	0.00
Total Fundraisers	<u>165.00</u>
Total Income	27,067.46
Expense	
Contributions	300.00
Marketing Items	474.50
Team Party	400.38
Overhead Allocation	0.00
Advertising	507.02
Equipment & balls	998.66
Administrative	259.94
Field Supplies	947.19
Field Use Fees	3,862.50
League Fees	3,945.00
Patches	786.11
Referee Fees	3,259.00
Team Registration Fees	595.00
Tournament Fees	3,850.00
Uniforms	5,566.50
Uniform Allocation	0.00
Total Expense	<u>25,751.80</u>
Net Income	<u><u>1,315.66</u></u>

3:27 PM

04/20/10

White Clay Soccer Club
Balance Sheet
As of April 20, 2010

	<u>Apr 20, 10</u>
ASSETS	
Current Assets	
Checking/Savings	
WSFS Checking	4,565.42
Total Checking/Savings	<u>4,565.42</u>
Total Current Assets	<u>4,565.42</u>
TOTAL ASSETS	<u>4,565.42</u>
LIABILITIES & EQUITY	
Equity	
B93-Lions Fund Balance	1,043.66
B94-Jaguars Fund Balance	80.47
B98-Comets Fund Balance	38.15
G96-Flame Fund Balance	827.07
G97-Wildfire Fund Balance	151.29
General Fund Balance	1,109.12
Net Income	1,315.66
Total Equity	<u>4,565.42</u>
TOTAL LIABILITIES & EQUITY	<u>4,565.42</u>